

# The Plan Group Launches New Future Mobility Brand:



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The Plan Group 

# The Plan Group (TPG) is aiming to deliver innovative solutions for electric and autonomous vehicle technology providers.

Phillip Watkins, former Global Head of Insurance at **Bolt** - the multinational mobility company - has joined to oversee the venture under the new brand, eavi.

eavi shall bridge the growing divide between rapid technological innovation and the insurance industry's ability to support it. The brand will serve the full spectrum of the future mobility value chain, operating across both consumer and commercial spaces. Watkins will report into MD of The Plan Group, Grant Georgiades.

Georgiades explains, "Phillip brings a wealth of experience and passion. Having met several times in recent years it was clear our vision and opinions aligned. Future mobility is a fast-moving world. Insurance needs to be smarter and more adaptable. I believe he can bring the fresh thinking and technical fluency to a space that has often been underserved. We've seen demand from manufacturers and infrastructure providers to fleet operators, service platforms, and last-mile businesses."

Watkins brings direct, client-side experience across key areas of the mobility sector, including infrastructure, fleet operations, logistics, and platform-based services. His practical knowledge gives eavi a distinct advantage in helping insurers interpret, assess, and manage the real-world risks they are being asked to underwrite.

Watkins is convinced of the need for new solutions. "I've witnessed a growing divide between where mobility technology is heading and where insurance is equipped to follow. We're here to close that gap, not just by sourcing capacity, but by building products around emerging technologies that give insurers deeper insight, stronger monitoring tools, and more dynamic control. Our goal is to help redefine what best-in-class risk management looks like in the electric and autonomous vehicle space.

# Effective risk management must address every stage of the vehicle lifecycle...

This includes reuse, repurposing, and responsible end-of-life planning. Watkins clarifies, "We need to give insurers the insight and confidence they require to engage more precisely with this evolving landscape. I also want us to support sustainable and circular strategies for electric vehicles, from cradle to grave and even resurrection."

## What are the biggest barriers that eavi is seeking to help the industry overcome?

- **Battery risks:** the deteriorating perception of the battery fire peril across product, property and third party liabilities is curtailing the aspirations of many businesses. Manufacturers, distributors, retailers, recyclers and even motor traders are struggling to find suitable protection.
- **Micro-mobility:** Sourcing competitive rider liability for public hire e-bike and e-scooters as well as e-cargo couriers is a long standing industry issue. There are a number of additional insurance solutions that will benefit this fast emerging market.
- **Autonomous vehicles:** eavi will be at the forefront of steering conversations to understand and define the appropriate policy arrangements in this area. We include in this space drones being operated on this basis.

TPG is already working with blue chip mobility tech platforms. Their scale will enable the ability to implement innovation at scale to gain meaningful insights. Watkins outlines his plans, "At TPG I've seen the entrepreneurial spirit and agility to innovate compared to the largest brokers. The immediate focus for eavi will be the UK. However I see us working across the EU within 12 months."

Georgiades adds, "In a market still shaped by legacy assumptions and outdated models, eavi will offer a new approach, grounded in collaboration, agility, and technical depth. As mobility continues to evolve, eavi invites insurers, reinsurers, MGAs, and capital partners to help shape the next generation of risk solutions, not just to keep pace with innovation, but to lead in how it is protected."



# About The Plan Group

**eavi** benefits from being part of The Plan Group, a family-owned, independent insurance intermediary. The Plan Group delivers high-quality cover from select insurers in niche commercial and personal lines insurance.

The business spans three generations and four decades. It is a multiple award winning brokerage, that employs over 60 staff across three offices and writes circa £25 million in Gross Written Premium (GWP).

The Plan Group has considerable knowledge regarding the nuances of electric vehicle insurance. This valuable resource helps allay insurers' fears. Its business division, Plan Insurance Brokers, leads on the switch to sustainable forms of commercial transport. It brokered insurance for the first vehicles to be used on UK roads for two different EV manufacturers.

Their brands Yellow Jersey Insurance and Pedal Cover are at the forefront of cycle insurance markets. They have extensive experience of electric bike insurance.





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